

DECEMBER TOPIC ▶▶

## CXO FORUM ROUNDTABLE DIALOG

# CXO Forum's "Giving Back To Our Community" – Our Alternatives

### Organizers

**Alan Croll**, CEO, eknow, Inc

**Bill Bethune**, Sr. Counsel, McCandlish & Lillard, P.C.

**Jim Handlon**, CEO, Bottomline Partners

The CXO Forum is in its 9th year of serving small business executives by delivering powerful C-Level, decision-making content at monthly meetings and creating a valuable CXO executive network that supports the future growth of our members' companies.

Many CXO Forum members have expressed interest in, and the desire for, creating a broader focus on "giving back to our community" as a part of our CXO Forum mission. Our CXO Forum leadership embraces this idea and has planned a roundtable session on the topic.

Three alternatives have been developed for CXO Forum member discussion. They will be discussed separately and are outlined below.

### Giving Back To Our Community – Our Alternatives

1. GMU's Entrepreneurial School affiliation and support
2. Local not-for-profit mentoring younger talent and support
3. Create a CXO Forum internship program and support training

The outcome of our December CXO Forum session is to begin a clear path desired by our members on how the CXO Forum membership can support "giving back to our community."

Your input and guidance about these potential alternatives (or others) is important and serves as the content of our session. Please join us in December for an open and interactive dialog!

## Mark Your Calendars for 2011-2012 Season

### PAST PRESENTATIONS

9/15/11	How to Practically Apply Social Media Concepts
10/13/11	Financing Growth: Debt vs Equity
10/27/11	Fall Social & Networking Mixer
11/10/11	ABCs of Employment

**BRING A GUEST!**

### TODAY'S PRESENTATION

**12/8/11 CXO Forum Roundtable: Giving Back To Our Community**

### UPCOMING PRESENTATIONS

1/12/12	Update on the Regional Economy
2/9/12	Executive Compensation: A Renewed Interest in ESOPs
3/8/12	Corporate Image, Reputation and Damage Control
4/12/12	CXO Roundtable
5/10/12	Tax Laws for Small Business
6/14/12	M&A: Due Diligence and Valuations

**CXO Forum** 11-12 SERIES

JOIN US!

THURSDAY  
DECEMBER 8  
2011

7:30am to 8:00am  
Networking and  
Continental Breakfast

8:00am to 9:00am  
CXO Forum  
Panelist(s) Presentation

9:00am to 9:15am  
Burning Issues

*Discuss your specific  
issues and challenges  
with colleagues and  
fellow CXO members*

**Location**  
Cherry, Bekaert, &  
Holland  
1934 Old Gallows Road  
4th Floor  
Vienna, VA 22182  
703-506-4440  
For directions, visit  
[www.CXOForum.com](http://www.CXOForum.com)

**CXO Forum**

FOUNDING PARTNER



STRATEGIC PARTNERS



e-know.

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