

February 11, 2016

Mega Trends: Tsunami's Coming & It Can Wreck Your Existing Strategy

Organizers:

Jim Schleckser – CEO, Inc. CEO Project
 Jim Handlon -- CEO, Bottomline Partners

Presenters:

Jim Schleckser – CEO, Inc. CEO Project
 Simon Cooper – Global President, Ritz Carlton Hotels & Marriott Int'l Asia/Pacific Regional President (retired 2015)

Presentation Overview:

There are Mega Trends coming into serious play in the very near future and if you aren't prepared for them, your current strategy could be destroyed. You'll learn what you need to do to set your course correctly and embrace the changes that can propel, or damage, your business depending on how you respond. These Mega Trends will be knowledgeably discussed by two highly accomplished global leaders in our February CXO session. Our panel members understand how to embrace fundamental shifts and redirect business operations to get ready for these "tsunami waves of change". The six takeaways below outline the powerful content. This CXO session is one of the "MUST GO" learning & future problem-solving events.

Presentation Key Takeaways

In this interactive session, we will spotlight the following waves of change coming:

- Global (outside of US) trends that will change our markets
- Workforce and talent shifts that you need to recognize
- Bricks & mortar offices are going away and changing the nature of work
- Technology that can change your business for better or worse
- Changes to financial instruments and digital currency
- Crazy good personal experiences = Crazy good profits

About Our Presenters:

Jim Schleckser – CEO of Inc. CEO Project



Jim helps leaders grow companies. He specializes in the issues that fast growth firms experience in their business models, talent, processes and systems as they reach higher levels of performance. Jim works with CEOs of high growth companies to identify and obliterate the things that stand between them and continued organizational success.

Date | Time | Location

THURSDAY
 February 11, 2016

7:30 AM to 8 AM
 Networking and
 Continental Breakfast

8 AM to 9 AM
 CXO Forum
 Presentation

9 AM to 9:15 AM
 Burning Issues: Discuss
 your specific challenges
 with colleagues and
 fellow CXO Forum
 members

Location
 Cherry Bekaert
 1934 Old Gallows Road
 4th Floor
 Vienna, VA 22182
 703.506.4440

For directions, visit
www.cxoforum.com

FOUNDING PARTNER



STRATEGIC PARTNERS



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Bring A Guest!

www.CXOForum.com

Volunteer For A Committee

February 11, 2016

With 30 years of leadership in business strategy, technology businesses, process improvement, organizational development, mergers and acquisitions, engineering, sales and marketing, he brings experience in leading global organizations in both public and private environments across many functional areas to the table. He has done business in over 25 countries.

His insight is sought by dozens of CEOs of growth companies around the country. If you want straight, strategic advice on your business problem - you have found your guy. His book "Great CEOs are Lazy" will hit bookshelves on March 15th.

He is a soccer player, Cross Fitter, prolific reader and outdoorsman. He resides in Potomac, Maryland.

Simon Cooper – President of Ritz Carlton Hotels & Regional Asia/Pacific President Marriott International (retired 2015) and CEO – Simon Cooper Associates (2016 forward)



Simon Cooper was born in England, lived in Canada & the US & multiple places around the world and is globally recognized as one of top leaders in the hospitality industry. Simon is the former global President of Ritz Carlton Hotels, and President of the Asia / Pacific region for Marriott International, retiring in June 2015.

Leadership, talent selection & talent development, team-building, strategic vision, separating companies from the competition by building strong competitive advantages, and international growth / expansion are all major strengths of Simon Cooper. Recently quoted, Simon said "the best outcomes occur when employees, at all levels of an organization, are completely aligned with the vision of that organization."

Simon and the teams he led earned multiple awards by prestigious organizations including J.D. Power's highest guest satisfaction rating surveys, The Luxury Institute's most prestigious brands, and The Conde Nast World Saver Award 2009 for Community Footprints programs.

Simon earned a MBA from the University of Toronto, and is a frequent speaker at The Ritz Carlton Leadership Center when he can slip away from the many clients requesting his Company's assistance in global or US development / expansion projects, hospitality ventures, or improving strategic operations of global service-oriented companies.

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