

JUNE TOPIC ▶▶

Successes & Failures of Explosive Growth: The Voice of Experience

2008 *Entrepreneur of the Year* & *Smart CEO Magazine*
November CEO 2010

Organizer & Moderator

Jim Handlon, Chief Executive Officer, **Bottomline Partners**

Presenter

Dennis Ratner, Chief Executive Officer, **Ratner Companies & Hair Cuttery, Inc.**



HAIR CUTTERY

A good haircut is a good haircut.™

Dennis Ratner built his service business from one store to over 2,500 operating units. His organization is one of the most recognizable global brands in the hair services industry. Dennis was awarded Entrepreneur of the Year Award in 2008, plus Smart CEO Magazine Spotlitged CEO in November 2010, for his accomplishments in leading explosive growth of the Ratner Companies to over \$500 million today. His insights and tips will provide guidance to CXOs trying to unlock the secrets and avoid the lurking pitfalls within explosive growth. These include:

1. What are your secrets for explosive growth success? Your top two set-backs or failed growth attempts, and why did they happen?
2. What were some of your biggest surprises?
4. What are the hardest things to do?
5. What are lurking pitfalls to be avoided?
6. What things SHOULD you do?
7. What things should you NOT do?
8. What guidance to CXOs trying to growth their businesses?

As founder and CEO of the largest privately-owned chain of hair salons in the country, Dennis Ratner exemplifies a entrepreneur with a dream. His vision, spirit, and beliefs have a central core about explosive growth being built around people. Dennis' sincere commitment to the happiness and continued professional skills growth of the people creates a uniquely caring and supportive culture, and truly differentiates Rather Companies from others. Dennis says, "It's all about the people – I am passionate about our Vision to be a company of happy people." *Join one of the most highly acclaimed business leaders in the country to learn about his path to success.*



CXO Forum 10-11 SERIES

JOIN US!

THURSDAY
JUNE 9
2011

7:30am to 8:00am
Networking and
Continental Breakfast

8:00am to 9:00am
CXO Forum
Panelist(s) Presentation

9:00am to 9:15am
Burning Issues

*Discuss your specific
issues and challenges
with colleagues and
fellow CXO members*

Location
Cherry, Bekaert, &
Holland
1934 Old Gallows Road
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Vienna, VA 22182
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For directions, visit
www.CXOForum.com

CXO Forum

FOUNDING PARTNER



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