

MARCH TOPIC ▶▶

Executive-Level Presentations

Organizer and Moderator: Bob Morgan, President, **Bottomline Partners**
 Presenter: Charlotte Graham, Training Director, **Simply Speaking Ltd**



Charlotte Graham

Simply Speaking Ltd helps executives develop the power to inspire and give Peak Performance Presentations. Simply Speaking shows individuals and companies how to develop powerful, persuasive messages and to communicate them successfully, motivating their audience to action.

This presentation will focus on:

- Presenting with Impact: Speak to Influence
- Sounding Great: Develop a Dynamic Voice
- Creating Confidence: Dealing with Nerves
- Establishing Authority: Using Effective Body Language
- Developing Successful Speeches: Grabbing and Holding Attention

Charlotte Graham's Achievements

Charlotte serves as Director of Training for Simply Speaking Ltd, a UK-based presentation consultancy. She has trained clients from the US, UK, Europe, the Middle East, Africa, South America, South Asia and Australia.

In addition to her communications coaching, Charlotte maintains an active practice as a media consultant, working with such clients as AARP and Reuters. She regularly brings together members of Congress, the Administration, Cabinet Secretaries, business, the media and high ranking military officials to appear on Washington, DC and international public affairs programs

With more than thirty years' experience in television news, Charlotte has produced and conducted interviews with vast numbers of world leaders including every US president since Richard Nixon, three First Ladies, Saddam Hussein, Fidel Castro, Margaret Thatcher, Anwar Sadat, Yasser Arafat and Menachem Begin. She has also interviewed many cabinet secretaries, military generals, presidential candidates and members of Congress. Her extensive experience includes the use of both hostile and friendly questioning styles, live and taped interviews, and interviews shot in-studio and on location. Persuading high-profile individuals to agree to an interview has been a key to Charlotte's television success.

Charlotte has a MA in Presentation & Voice Training from the University of London's Central School of Speech and Drama. She is the only television producer in the world to hold this advanced degree. She also has a BA in Journalism from The University of Texas at Austin.

BRING A GUEST!

CXO Forum 2009 SERIES

JOIN US!

THURSDAY
 MARCH 12
 2009

7:30am to 7:45am
 Networking and
 Continental Breakfast

7:45am to 8:00am
 The CEO Roundtable

*Discuss your specific
 issues and challenges
 with colleagues and
 fellow CXO members*

8:00am to 9:15am
 CXO Forum
 Panelist(s) Presentation

Location
 Cherry, Bekaert, &
 Holland
 1934 Old Gallows Road
 4th Floor
 Vienna, VA 22182
 703-506-4440

CXO Forum

FOUNDING PARTNER



STRATEGIC PARTNERS



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Please Join Us and Bring a Guest to CXO Forum Meetings.

All CXO Forums are the second Thursday of the month *(except where noted)*

7:30 am to 9:15 am

BRING A GUEST!

7:30 to 7:45 am — Networking
 7:45 to 8:00 am — CEO Round Table
 8:00 to 9:15 am — Forum

Presentations Remaining Through June 2009

4/16/09	CXO UPDATE
<i>Strategic Incentive Compensation</i>	
Organizer: Clark Childers, Cherry, Bekaert & Holland	
5/14/09	CXO ROUNDTABLE
Shared Learnings from CXO Members: Best Practices in Business Growth	
Organizer: Alicia Sutton, Chief Strategy Officer, Omnia Education	
Presenters: CXO members in roundtable format	
6/11/09	CXO UPDATE
Technology	
Organizer: Jim Handlon, CEO, Bottomline Partners	

All formats deliver valuable intellectual capital useful in managing a business.



CXO Personal Toolbox is designed to deliver skill sets that CXOs can put to immediate use in their respective business environments.



CXO Update is designed to deliver relevant information on business topics.



CXO Roundtable is designed to engage each forum participant in an open discussion of ideas and issues relevant to managing a business.



CXO Forum January 2009

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