

NOVEMBER 2012



Talent Recruitment and Retention, Part 1

Communication: The Secret to Managing and Retaining Top Teams

Organizer

Andrew Levetown, Managing Partner, Levetown & Jenkins LLP

Presenters

Wayne S. Mello, President, RHI Executive Search

Christine Pettingill, Group Managing Director, RHI Executive Search

Ashley Constable, Managing Director, RHI Executive Search

Kevin Hicar, Principal, RHI Executive Search



For any company or department to be successful, it must maintain a team of highly skilled employees – and finding and keeping these employees can be challenging. In today's fast-moving business environment, how can you ensure your teams are engaged and productive? If your employees are dissatisfied, they are more likely to explore other options as the job market improves. Losing key personnel doesn't just affect your team's productivity and make it harder to complete key initiatives, but it also harms morale and causes other staff to wonder if the grass truly is greener on the other side.

One thing is clear, without open lines of communication, your teams cannot produce at their best. This discussion will delve into the deep role communication plays in developing and maintaining an engaged workforce. You'll learn...

1. How to establish open lines of communication among your staff
2. The top reasons employees quit and how to avoid them
3. Strategies to help your teams achieve work/life balance while remaining productive
4. The value of staying attuned to your workforce's needs

ABOUT OUR PRESENTERS

Since 1948, **Robert Half International** has been a recognized leader in specialized recruiting and consulting services. From the founding of Robert Half's first division, its rich legacy has been built on the cornerstone of "Ethics First" and a commitment to excellence in service. This philosophy, strengthened by the depth of expertise in recruiting executive leadership (COOs, CEOs), financial (CFOs), information technology, sales and marketing, human resources and legal functional leaders, is reflected in RHI Executive Search. Its ability to quickly and effectively match client needs with industry professionals is second to none.

As President of RHI Executive Search, **Wayne Mello** specializes in searches that focus on various Financial Officer positions, along with executive leadership roles such as COOs and CEOs in the United States, Canada, Latin and South America, the UK and Europe. **Christine "Chris" Pettingill** is a founding director of RHI Executive Search and Group Managing Director, and she specializes in executive and senior level searches. **Ashley Constable** is a Managing Director specializing in senior level and C-suite retained searches across multiple industry sectors. **Kevin Hicar** is a Principal specializing in the placement of executive leaders and senior level specialists across a variety of industries.

CXO Forum 12-13 SERIES

JOIN US!

THURSDAY,
NOVEMBER 8,
2012

7:30am to 8:00am
Networking and
Continental Breakfast

8:00am to 9:00am
CXO Forum
Panelist(s) Presentation

9:00am to 9:15am
Burning Issues

*Discuss your specific
issues and challenges
with colleagues and
fellow CXO members*

Location
Cherry, Bekaert, &
Holland
1934 Old Gallows Road
4th Floor
Vienna, VA 22182
703-506-4440
For directions, visit
www.CXOForum.com

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Mark Your Calendars!

Join us as we explore business interests that help CXO Forum members grow their enterprises.

November's Presentation

Talent Recruiting and Retention, Part 1 **October 11, 2012**
Communication: The Secret to Managing and Retaining Top Teams

Past Presentations

Leveraging Social Media September 13, 2012

Making Technology Your Best Friend October 11, 2012

Upcoming Presentations

Talent Recruiting and Retention, Part 1 November 8, 2012
 Communication: The Secret to Managing and Retaining Top Teams

Building and Using an Advisory Board December 13, 2012

Talent Recruiting and Retention, Part 2 January 10, 2013
 Creative Compensation Plans

Department of Labor Issues and Compliance: February 14, 2013
 Contractors, Employees, Interns

Building a Sales and Marketing Organization March 14, 2013

The Art of Networking April 11, 2013

Tax Laws for Small Business May 9, 2013

Financing Growth: Sources and Types of June 13, 2013
 Capital to Build a Company: Debt vs. Equity

ABOUT CXO FORUM

CXO Forum was founded in 2004 as a monthly gathering for CEOs of growing and mid-sized companies. The CXO offers C-level executives a safe haven where peer-to-peer discussions of ideas and solutions can take place in an environment of collaboration that builds collegiality. Membership is by invitation only, and attendance at the monthly sessions ranges from 20 to 40 CEOs, a size that nurtures bonding because the group is intimate enough to facilitate the forming and growth of strong relationships, both professional and personal. Over time the camaraderie and trust developed among attendees becomes a key resource. We invite you to learn more by visiting www.CXOForum.com.

JOIN THE CXO FORUM DIALOG!

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