

NOVEMBER TOPIC ▶▶

CXO Forum 2009 SERIES

# 2010 Economic Outlook

## *What's Ahead for the U.S. and Washington on Jobs, Housing, Growth Sectors, and More*

Organizer

**Alicia A. Sutton**, Executive VP/Chief Strategy Officer, **Omnia Education**

Presenter

**Stephen S. Fuller PhD**

Dwight Schar Faculty Chair and  
University Professor  
Director, Center for Regional Analysis  
School of Public Policy, George Mason University



Stephen S Fuller PhD

**BRING A GUEST TO  
THE NOVEMBER CXO!**

Described as the “Go-To” economist for the Washington region, Stephen S. Fuller, PhD., knows what lies ahead—for Washington and the nation. This month, Dr. Fuller will engage with CXO members and guests during his 2010 economic outlook presentation and discussion. Come join the dialog and learn from a renowned economist what lies ahead for Washington regarding:

- Housing market trends
- Office market trends
- Employment trends
- Consumer confidence
- Interest rate trends
- Composition of the Washington economy
- Federal spending
- ...and more

Professor Fuller joined the faculty at George Mason University in 1994 as Professor of Public Policy and Regional Development. He served as Director of the Ph.D. Program in Public Policy from July 1998 to June 2000 and from July 2001 to July 2002. He also serves as Director of the Center for Regional Analysis. In September 2001, the GMU Board of Visitors appointed him University Professor and in July 2002 he was named to the Dwight Schar Faculty Chair.

Prior to joining the Mason faculty, he served on the faculty at George Washington University for twenty-five years; he has authored more than 500 articles, papers, and reports in the field of urban and regional economic development.

JOIN US!

THURSDAY  
NOVEMBER 12  
2009

7:30am to 8:00am  
Networking and  
Continental Breakfast

8:00am to 9:00am  
CXO Forum  
Panelist(s) Presentation

9:00am to 9:15am  
Burning Issues

*Discuss your specific  
issues and challenges  
with colleagues and  
fellow CXO members*

Location  
Cherry, Bekaert, &  
Holland  
1934 Old Gallows Road  
4th Floor  
Vienna, VA 22182  
703-506-4440

**CXO Forum**

FOUNDING PARTNER



STRATEGIC PARTNERS



**e-know.**

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## Please Join Us and Bring a Guest to CXO Forum Meetings.

All CXO Forums are the second Thursday of the month (*unless specifically noted*)

**7:30 am to 9:15 am**

7:30 to 8:00 am — Networking & Continental Breakfast

8:00 to 9:00 am — CXO Forum

9:00 to 9:15 am — Burning Issues

**BRING A GUEST!**

### 2009-2010 SERIES

#### SEPTEMBER 10, 2009

**Topic:** The Power of Networking

**Presenter:** **Bill Stokes** — Chairman, Washington Network Group (WNG); Executive Search Consultant

#### CXO FORUM ANNUAL SOCIAL, OCTOBER 27, 2009

Guest Presentation by **Donald T. Beery** — Partner, Plus Point Partners, LLC

Corporate Sponsor: McCandlish & Lillard



#### OCTOBER 8, 2009

**Topic:** Selling to the Government: What Small Business CXO's Need to Know (To Win Contracts)

**Presenter:** **Scott Ulvi** — President & CEO, Triumph Enterprises, Inc.

#### NOVEMBER 12, 2009

**Topic:** 2010 Economic Forecast: What's Ahead for the U.S. and Washington on Jobs, Housing, Growth Sectors, and More

**Presenter:** **Stephen S. Fuller, PhD** — Dwight Schar Faculty Chair and University Professor  
Director, Center for Regional Analysis, School of Public Policy, George Mason University

#### DECEMBER 10, 2009

**Topic:** Building an Effective Advisory Board

**Presenter:** **Roger Raber** — Former CEO, National Association of Corporate Directors

#### JANUARY 14, 2010

**Topic:** Growing a Company from \$0 to \$500M: Insight from a Business Leader

**Presenter:** Dennis Ratner, CEO of Hair Cuttery and The Ratners Cos.

#### FEBRUARY 11, 2010

**Topic:** Building and Delivering Sales Success

#### MARCH 11, 2010

**Topic:** Identifying the Right Tools for Financing Growth

#### CXO FORUM DINNER SOCIAL AND MEMBERSHIP EVENING

#### APRIL 8, 2010

**Topic:** Building Your Team: Keys to Identifying A Players and Avoiding C Players

**Presenter:** **Hope Johnson** — President & CEO, Pyramid LLC

#### MAY 13, 2010

**Topic:** CXO Forum Roundtable

#### JUNE 10, 2010

**Topic:** Tools for Executive Compensation Plans, Part II