

CXO Forum November 13, 2008

Don't forget: 7:30 to 7:45 am - Networking continental breakfast
7:45 to 8:00 am - The **CEO Roundtable** - discuss your specific issues with your colleagues

CEO UPDATE – Mergers & Acquisitions

This program will focus on immediate & usable tools for successful merger or acquisition.

- o From a seasoned SEC & private practice M&A Partner of Pepper Hamilton, LLP and
- o The corporate & government experience & research of the well published Vice Dean of Johns Hopkins University Carey Business School

CEO Takeaways: Immediate & usable tools for successful merger or acquisition
 Differences between & advantages of merger & acquisition
 Best practices for legal structure
 Best practices to guide strategy, management and decision making

Our Distinguished Panelists

Robert Murphy
Partner
Pepper Hamilton.



Mr. Murphy advises public and private companies on corporate and securities law issues surrounding corporate finance transactions and mergers and acquisitions, including private and public securities offerings (IPOs, repeat and secondary offerings, convertible notes offerings, PIPEs and Regulation S/offshore offerings), exchange tender offers, proxy contests, asset and stock purchases, venture capital financings and other commercial transactions. Mr. Murphy began his legal career at the SEC, where he was an attorney-adviser in the Division of Corporation Finance.

Mr. Murphy will provide the CXO from his years of experience within the SEC and in private practice with the important structural and contractual do's and don'ts and critical components for successful mergers and acquisition.

Phillip Phan, PhD
Vice Dean & Professor
Carey Business School
The Johns Hopkins University



Dr. Phan's career focus has been, among several disciplines, on mergers and acquisitions from the strategy / management side and in governance of strategic alliances. He has published more than 80 research articles and has significant consulting experience including, in the private sector, Motorola, HP/Compaq, IBM, Nokia, Ernst & Young, Metsaliitto (Finland), Pillsbury, Finlombardia (Italy), Agilent Technologies, SK Group (Korea), SanomaWSOY (Finland), Singapore Airlines, PACCAR and in the Public sector, World Bank, OECD, Singapore Institute of Directors, U.S. Small Business Administration and National Academies of Sciences. Corporate consulting include. He is an ad hoc expert contributor to CNBC, Bloomberg News, CNNOnline and the Wall Street Journal.

Dr. Phan will provide the CXO, through his direct corporate and government experience and his research results, key strategy, management and governance practices for mergers and acquisition.

Our Organizers & Moderators:

Neal G. Koller, President & CEO, PluroGen Therapeutics, Inc.
Bill Bethune, Of Counsel, Pepper Hamilton LLP

We hope you will be joining us for the November 13th CXO Forum – **Bring a Guest**

TIME:	7:30 to 7:45 am	-	Networking
	7:45 to 8:00 am	-	CEO Round Table
	8:00 to 9:15 am	-	Forum

Our Location: Cherry, Bekaert & Holland, 1934 Gallows Road, 4th Floor, Vienna, VA 22182
Tel: 703 506 4440

**Join Us
For These
Future CXO Forums**

Date	Topic	Organizer	Panelists
10/30/08 5 th Thursday of the Month 5:30p to 7:30p	CXO SOCIAL Members & Guests Invited	Michael Velotta President & CEO, Lore Internet Systems Clark Childers Cherry, Bekaert & Holland	Hilary Fordwich President Strelmark LLC Business Development Consultants
11/13/08	CEO UPDATE - Mergers & Acquisitions	Neal Koller President & CEO, PluroGen Therapeutics, Inc Bill Bethune Of Counsel, Pepper Hamilton LLP	Robert Murphy Partner, Pepper Hamilton Phillip Phan Vice Dean & Professor The Johns Hopkins University Carey Business School
12/11/08	CEO UPDATE - Igniting Corporate Growth: the Maverick Way	Howard Arnold	Karen Maples President, Myutiq LLC Howard Arnold
1/8/09	CEO UPDATE - Technology – Your Best Friend	Jim Handlon CEO, Bottom Line Partners	To be determined
2/12/09	CEO UPDATE - Strategic Incentive Compensation	Clark Childers Cherry, Bekaert & Holland	To be determined
3/13/09	CEO PERSONAL TOOLBOX - Executive Level Presentations	Bob Morgan President, Bottom Line Partners	To be determined

All CXO Forums: Date: 2nd Thursday of the month (except where noted)
Time: 7:30 am to 9:15 am

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