

CHANGE OF LOCATION FOR OCTOBER CXO FORUM

Making Technology Your Best Friend

Featuring a Tour of the Intelishift Data Center

21635 Red Rum Drive | Ashburn VA 20147

Organizer

Michael Velotta, CEO, Intelishift Technologies

Presenters

Michael Velotta, CEO, Intelishift Technologies

Ryan Barbera, President, Unleashed Technologies LLC

This month's **CXO Forum** focuses on how technology can be viewed as a 'best friend' to businesses. This month we incorporate a **unique focus** on the ways data centers can help businesses grow by leveraging through a tour of the Intelligent Technologies Data Center. Participants will have an opportunity to learn about:

1. Software as a Service (SaaS) to cut costs on applications
2. Managed hosting to eliminate server maintenance and up-front expenses
3. IT outsourcing to improve resiliency and reliability (without acquiring additional staff)
4. Telework options to reduce overhead and improve productivity
5. Mobile applications that keep businesses moving ahead

ABOUT OUR PRESENTERS

Michael Velotta is CEO of Intelishift Technologies. He has more than 20 years of experience in network data center and computer server operations. He founded Lore Internet Systems in 1996, building the first Lore Internet Systems network operation in Washington DC. Lore hosts thousands of businesses with its highly reliable, fully redundant meshed network and certified network and support engineers. In early 2008, Mr. Velotta led the sale of Lore Internet Systems to a private investment group in Chevy Chase, Maryland. In 2011, Mr. Velotta co-founded Intelishift Technologies, a high-tech company with datacenters in Ashburn, Virginia and Fremont, California. The company provides premier data center solutions, colocation, cloud computing, managed hosting, and services that help extend and enhance the technology infrastructure. Mr. Velotta is an active board member of Virginia Tech's College of Engineering, two golf and country clubs in Naples and Fort Myers, Florida, CXO Forum, and Arcola Volunteer Fire and Rescue, where he serves as an Emergency Medical Technician, CPR Instructor, and Finance Committee chair.

Ryan Barbera is President of Unleashed Technologies LLC. He has more than 12 years of sales and management experience, advanced technology expertise, datacenter management, hosting expertise, cloud computing and development advancements, and social media as a core tool in business expansion. He is a well-known thought leader on the subject of social media and technology and has served as a presenter a numerous CXO Forum meetings.

CXO Forum 12-13 SERIES

JOIN US!

THURSDAY,
OCTOBER 11,
2012

7:30am to 8:00am
Networking and
Continental Breakfast

8:00am to 9:00am
CXO Forum
Panelist(s) Presentation

9:00am to 9:15am
Burning Issues

*Discuss your specific
issues and challenges
with colleagues and
fellow CXO members*

Location for October
Intelishift Technologies
21635 Red Rum Drive
Ashburn VA 20147

CXO Forum

FOUNDING PARTNER



STRATEGIC PARTNERS



e-know.



For information, contact
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Mark Your Calendars!

Join us as we explore business interests that help CXO Forum members grow their enterprises.

Today's Presentation

Making Technology Your Best Friend

October 11, 2012

Past Presentations

Leveraging Social Media

September 13, 2012

Upcoming Presentations

Talent Recruiting and Retention, Part 1
Working Environment and Subject Factors

November 8, 2012

Building and Using an Advisory Board

December 13, 2012

Talent Recruiting and Retention, Part 2
Creative Compensation Plans

January 10, 2013

Department of Labor Issues and Compliance:
Contractors, Employees, Interns

February 14, 2013

Building a Sales and Marketing Organization

March 14, 2013

The Art of Networking

April 11, 2013

Tax Laws for Small Business

May 9, 2013

Financing Growth: Sources and Types of
Capital to Build a Company: Debt vs. Equity

June 13, 2013

ABOUT CXO FORUM

CXO Forum was founded in 2004 as a monthly gathering for CEOs of growing and mid-sized companies. The CXO offers C-level executives a safe haven where peer-to-peer discussions of ideas and solutions can take place in an environment of collaboration that builds collegiality. Membership is by invitation only, and attendance at the monthly sessions ranges from 20 to 40 CEOs, a size that nurtures bonding because the group is intimate enough to facilitate the forming and growth of strong relationships, both professional and personal. Over time the camaraderie and trust developed among attendees becomes a key resource. We invite you to learn more by visiting www.CXOForum.com.

JOIN THE CXO FORUM DIALOG!

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Bring a Guest!

www.CXOForum.com

Volunteer for a Committee