

DON'T MISS IT!

You Are Invited...
2009 CXO Forum
Fall Social & Membership Evening

*Mix, Mingle, and Mindshare with the Region's
 Leading CXO Networking Group*

Please join us for this season's Fall Social and Membership Evening as we kick-off the 2009-2010 season. Come mingle with current CXO members, and take advantage of the opportunity to introduce prospective CXO member candidates to a forum where their voices are heard and they gain insight from every meeting.

BRING A GUEST!

5:30-7:30 pm
 Tuesday, October 27, 2009

Event Corporate Sponsor

McCandlish & Lillard, P.C. (William J. Bethune, Esq.)



Event Committee Members

Alicia A. Sutton, EVP/Chief Strategy Officer, **Omnia Education, Inc.**
 VP, CXO Forum Program Committee

Sue Evans, President & CEO
Evans Incorporated



Howard Arnold, Partner
Plus Point Partners, LLC



Guest Presentation by Key Business Leader on the Life of a Volunteer Fire Fighter

Our guest presenter surely will enlighten us CXOs! A key business leader with decades of success in driving corporate growth, **Donald T. Beery** will shed light in an area many of us do not focus on: the impact on business, both internally and externally, of employees' experiences as volunteer first-responders and firefighters. A Partner with Plus Point Partners, LLC, Don has a reputation for "making things happen"—in the board room and the firehouse. Come listen to a business leader describe the many faces of volunteer firefighters and how they can have bottom-line impact.

CXO Forum 2009 SERIES

JOIN US!

**TUESDAY,
 OCTOBER 27
 2009**

5:30pm to 7:30pm

Location
 Cherry, Bekaert, &
 Holland
 1934 Old Gallows Road
 4th Floor
 Vienna, VA 22182
 703-506-4440

**BRING A
 PROSPECTIVE
 MEMBER!**

\$35 per CXO Forum
 member; prospective
 CXO Forum member
 guests are **free**

Guest Presenter
Donald T. Beery
 Partner
 Plus Point Partners, LLC
 and
 Volunteer Firefighter

CXO Forum
 FOUNDING PARTNER



STRATEGIC PARTNERS



For information, contact
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Please Join Us and Bring a Guest to CXO Forum Meetings.

All CXO Forums are the second Thursday of the month (*unless specifically noted*)

7:30 am to 9:15 am

7:30 to 8:00 am — Networking & Continental Breakfast

8:00 to 9:00 am — CXO Forum

9:00 to 9:15 am — Burning Issues

BRING A GUEST!

2009-2010 SERIES

SEPTEMBER 10, 2009

Topic: The Power of Networking

Presenter: **Bill Stokes** — Chairman, Washington Network Group (WNG); Executive Search Consultant

CXO FORUM ANNUAL SOCIAL, OCTOBER 27, 2009

Guest Presentation by **Donald T. Beery** — Partner, Plus Point Partners, LLC

Corporate Sponsor: McCandlish & Lillard



OCTOBER 8, 2009

Topic: Selling to the Government: What Small Business CXO's Need to Know (To Win Contracts)

Presenter: **Scott Ulvi** — President & CEO, Triumph Enterprises, Inc.

NOVEMBER 12, 2009

Topic: 2010 Economic Forecast: What's Ahead for the U.S. and Washington on Jobs, Housing, Growth Sectors, and More

Presenter: **Stephen S. Fuller, PhD** — Dwight Schar Faculty Chair and University Professor
Director, Center for Regional Analysis, School of Public Policy, George Mason University

DECEMBER 10, 2009

Topic: Building an Effective Advisory Board

Presenter: **Roger Raber** — Former CEO, National Association of Corporate Directors

JANUARY 14, 2010

Topic: Growing a Company from \$0 to \$500M: Insight from a Business Leader

Presenter: Dennis Ratner, CEO of Hair Cuttery and The Ratners Cos.

FEBRUARY 11, 2010

Topic: Building and Delivering Sales Success

MARCH 11, 2010

Topic: Identifying the Right Tools for Financing Growth

CXO FORUM DINNER SOCIAL AND MEMBERSHIP EVENING

APRIL 8, 2010

Topic: Building Your Team: Keys to Identifying A Players and Avoiding C Players

Presenter: **Hope Johnson** — President & CEO, Pyramid LLC

MAY 13, 2010

Topic: CXO Forum Roundtable

JUNE 10, 2010

Topic: Tools for Executive Compensation Plans, Part II