

October 9, 2014

Cyber Security: Information Vulnerability and Risk/Mitigation Strategies

How to protect your ideas, strategies and proprietary information from internal and external security breaches

Organizers:

Kathy McNeill
Ryan Barbera

Presenters:

Chris Kauffman
Patrick Stump

Presentation Overview:

In this day of the internet, social media, BYOD and open information, how do executives of small and mid-sized organizations ensure that their ideas and product solutions are protected. It's not just the likes of Target, Home Depot, Wells Fargo, Bank of America, celebrities, etc. that need to take a protective view of customers and data, hackers are looking at all size companies to find bread crumbs to gain access to confidential information. The good news is that there are strategies and tools that can be deployed that will create a line of defense without breaking the bank.

Presentation Key Takeaways

1. How does a competitive entity gain access to your information?
2. What information do you consider to be important to the competitive edge of your business?
3. Where is your data and information about your company stored? How are your passwords protecting your information?
4. Who has access to the information and how are they using it?
5. How are you protecting your customer information? What are the costs of not protecting your information?
6. Are your employees and contractors managing and protecting your confidential information?

Date | Time | Location

THURSDAY
October 9, 2014

7:30 AM to 8 AM
Networking and
Continental Breakfast

8 AM to 9 AM
CXO Forum
Presentation

9 AM to 9:15 AM
Burning Issues: Discuss
your specific challenges
with colleagues and
fellow CXO Forum
members

Location
Cherry Bekaert
1934 Old Gallows Road
4th Floor
Vienna, VA 22182
703.506.4440

For directions, visit
www.cxoforum.com

FOUNDING PARTNER



STRATEGIC PARTNERS



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Bring A Guest!

www.CXOForum.com

Volunteer For A Committee

October 9, 2014

About Our Presenters:

Chris Kauffman – Founder & CEO Personam

Personam is a technology company with effective solutions for Insider Threat Detection. Our behavior analysis and monitoring approach addresses the human element of insider threats intent on fraud, theft or sabotage.

Patrick Stump – Founder & President Roka Security

Roka Security is a computer security company located in Northern Virginia. In his career, Mr. Stump has worked for various entities in the security industry, including Lockheed Martin, Northrop Grumman, and highly specialized security companies including Vulnerability Research Labs. Mr. Stump has been a key player in both red-teaming and security operations with multiple branches and agencies of the United States Government (USG), the military, and commercial industry. Mr. Stump's software development ranges from embedded low level assembly to high level application development in various software languages. Mr. Stump's experience in Operations with the USG, as a Network Engineer and as an accomplished network attack simulator or penetration tester has allowed him to develop a keen understanding of how advanced threats attack government and corporate networks, and how to defend against them.



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