

September 11, 2014

The Most Important Behaviors of Leaders vs. Managers

Organizer:

Alan Croll, CEO, e-know, Inc.

Presenter:

Myron J. Radio, Co-Founder & CEO of Pivotal Leadership; President of The R Group

Presentation Overview:

Our world is changing at a record pace. Technology... Generational Differences... Dynamic Business Environments... Socio-Economic-Political Upheavals, etc., all add to complexity faced by business leaders in their normal day-to-day. To deal with this, they turn to traditional means of education and learning - books, blogs, articles, white papers, course work, etc. that offer conceptual frameworks on "what to do." However, once back at work, we are often overwhelmed and quickly lose sight of what is really required from us as leaders.

Enter Myron J. Radio... An executive coach and advisor, who, with his business partner Bryan Ramos, developed a new and different kind of leadership development program. Entitled, A Leader's Journey - Decoded, their program aims to transform "Managers who have been asked to lead" into "Leaders who also manage."

During our September CXO Forum, Myron will share his thoughts and research on exactly what is expected of high performance leaders. His high-energy, but practical style will engage us in an interactive work session to better understand the competency and behavioral differences between Managers and Leaders. He will also provide a few useful tools and techniques that can be used immediately on our return to work.

Presentation Key Takeaways

1. Understand how the expectations differ between Managers and Leaders... and why these should be important to you.
2. Learn a simple tool to engage your audiences at work - Employees, Customers, Suppliers, Providers, etc.
3. Identify the newest leadership competency that may be the hidden key to your success.

Date | Time | Location

THURSDAY
September 11, 2014

7:30 AM to 8 AM
Networking and
Continental Breakfast

8 AM to 9 AM
CXO Forum
Presentation

9 AM to 9:15 AM
Burning Issues: Discuss
your specific challenges
with colleagues and
fellow CXO Forum
members

Location
Cherry Bekaert
1934 Old Gallows Road
4th Floor
Vienna, VA 22182
703.506.4440

For directions, visit
www.cxoforum.com

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Bring A Guest!

www.CXOForum.com

Volunteer For A Committee

September 11, 2014

About Our Presenter: Myron J. Radio / Co-Founder & CEO



Myron J. Radio is Co-Founder & CEO of Pivotal Leadership. He is also a four-time author and President of The R Group, a consortium of seasoned professionals who believe in the power of people and teamwork to drive results.

Recognized as an inspirational leader, facilitator, team builder and executive coach (with over 5000+ coaching sessions to his name), Myron has an extensive track record in helping his clients achieve game-changing results by aligning individual development and action with corporate strategy execution. Drawing on his previous experience as an executive in a \$65B division of Mobil Oil (now ExxonMobil), he now helps clients discover their core strengths and how to best utilize them to achieve desired and sustainable results.

His clients represent a broad range of global Fortune 500 companies and industries, including: PricewaterhouseCoopers, Balfour Beatty, Microsoft, DOW Chemical, Clark Construction, ExxonMobil, Bridgestone USA, BNY Mellon, Marriott and Northrop Grumman.



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