

September 13, 2018

## “Millennial Employees: Attracting, Retaining, Keeping Connected and Productive”

### Presenter:

Gabrielle Bosché

### Presentation Overview:

Gabrielle blows up stereotypes associated with her generation and uses her deep & broad experience to help us attract & retain, as possible, millennials. Gabrielle will provide valuable insight into how to keep millennials longer and how to keep millennials connected, thus, keeping them productive.

You will walk away knowing:

1. Expert strategies to hire, retain, optimize the next generation - from a Millennial
2. The "why" behind Millennials
3. What social media policies you need NOW
4. What the 'gig' economy will mean for employment in the future
5. How to prepare for the next generation (Gen Z)
6. And, an autographed copy of Gabriella's best-selling book:  
*5 Millennial Myths: The Handbook for Managing and Motivating Millennials*

### About Our Presenter:

**Gabrielle Bosché**

**Founder and President, The Millennial Solution**



Gabrielle is known as America's Millennial expert. She is the bestselling author of four books on her generation - including *5 Millennial Myths: The Handbook for Managing and Motivating Millennials*. Gabrielle has been featured on NPR, Sirius XM, Fox Business, TIME and others for her work on generations. Gabrielle's popular TEDx Talk challenges whether Millennials will be the next generation, and has taken her to stages around the world. Gabrielle is the Founder and President of The Millennial Solution.

Date | Time | Location

THURSDAY

September 13, 2018

12 noon to 2 pm

Networking and Lunch

CXO Forum Presentation

Valet Parking Free

Congressional Country Club  
8500 River Road  
Bethesda, MD 20817  
(301) 469-2000

For directions, visit  
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Bring A Guest!

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